

Software engineer with nearly two decades of experience designing, building, and scaling web products – from messaging and media platforms to e-commerce – with backend systems in Go and PHP at the core. Led teams as VP of Engineering and CTO while staying close to the product itself: understanding user needs, shaping features, and bridging the gap between engineering and business. Works hands-on across product design, UI/UX, and DevOps, and ships products end to end.

## WORK EXPERIENCE

### VP of Engineering

iGap Messenger | Kian Iranian Co

Feb 2024 – Jul 2025 · 1 yr 6 mos

- Led engineering across the core messaging product and multiple parallel projects
- Rebuilt the engineering team by attracting talented senior engineers and optimizing team composition
- Improved the development process through structural changes and better team alignment
- Introduced product management to close the gap between business and engineering
- Fostered a culture of ownership, accountability, and focused delivery

### Wisgoon

Media Sharing Social Network

Oct 2021 – May 2023 · 1 yr 8 mos

#### Chief Technology Officer

Jul 2022 – May 2023 · 11 mos

- Led the technical team and day-to-day engineering operations
- Developed an NSFW detection service to automate content review, reducing human workload by about 50%
- Designed and built an admin panel with essential features for managing a social media network
- Optimized and improved the UI/UX of the mobile app

#### Senior Software Engineer, Backend & Frontend

Oct 2021 – May 2023 · 1 yr 8 mos

- Developed the website from scratch, bringing the mobile app's features to both logged-in and guest users (Go, Tailwind CSS, Alpine.js)
- Optimized the website for SEO, resulting in a 90% increase in organic traffic in around one year
- Developed the website's chat feature – one of its most popular parts – with full parity with the mobile app (Alpine.js)
- Designed and built an ad management system that balanced ads across various placements
- Developed a website-specific video player supporting VAST for pre-roll ads
- Made the website mobile-friendly and shipped a PWA version
- Adjusted and improved ad placements across the website to increase ad revenue
- Optimized and improved the UI/UX of the website

## SKILLS

### Languages & Frameworks

Go (Gin, Buffalo), PHP (Laravel, Yii2), JavaScript (Alpine.js, Vue.js), WordPress, MVC, OOP, Functional Programming

### Data & Messaging

MySQL, Redis, Elasticsearch, MongoDB, RabbitMQ, Caching

### Frontend & UI

HTML5/CSS3, TailwindCSS, UI/UX, Figma

### DevOps & Infrastructure

Docker, CI/CD, Git, Nginx, Linux, FFmpeg

### Leadership & Product

Team Leadership, Product Management, Product Design, Growth & SEO

## FEATURED PROJECTS

### Hayat

Senior Backend and Frontend Developer (Freelance)

Mar 2022 – Jan 2023 · 11 mos

Hayat is a platform for managing children and their parents as customers across Hayat branches. Key features: (PHP, Laravel, MySQL)

- Entrance management for children and employees
- Parent panel for monitoring children's status and purchasing new packages
- Shop, reservation system, and dynamic vouchers
- Feedback submission and tracking with SMS notifications
- ACL and tiered discount system

### Hastinja

Senior Backend Developer (Freelance)

Oct 2020 – Nov 2020 · 2 mos

Developed an e-commerce platform enabling users to purchase products, manage discount codes, track inventory, and manage delivery schedules and delivery stations. (PHP, Laravel, MySQL)

### Auto Upload Images

WordPress Plugin · since 2007

Open-source WordPress plugin with 30,000+ active installs, a 4.3 rating from 90 reviews, and 72 GitHub stars. (PHP, WordPress)



**Senior Software Engineer, Backend**  
Fidibo, E-Book and Audiobook Retailer from Digikala Group [🔗](#)  
*Feb 2019 – Aug 2020 · 1 yr 7 mos*

- Developed a web-based DRM eBook reader that lets users read their books on the website (Go, Redis)
- Developed Flex, an application management system that improved the efficiency of mobile app management (Go, MySQL, Elasticsearch)
- Developed Galaxy, an API gateway for Flex and new APIs, a new backoffice API with ACL, and a new publisher panel API (Go)
- Developed Hod, a push notification service built on Firebase
- Maintained legacy APIs and the website (PHP, Phalcon)
- Implemented a CI/CD pipeline to automate service deployment to production
- Implemented a monitoring system using Grafana to visualize and analyze system metrics



**Didestan**  
Video Sharing Social Network  
*Aug 2016 – Nov 2018 · 2 yrs 4 mos*

- **Chief Technology Officer**  
*Dec 2017 – Aug 2018 · 9 mos*
  - Led the technical team and day-to-day engineering operations
  - Implemented a CI/CD pipeline to automate the deployment of services to production
  - Implemented a monitoring solution using Elasticsearch and Kibana to collect, store, and analyze application logs
  - Designed and implemented a workflow for managing and controlling developers' code

- **Senior Software Engineer, Backend**  
*Aug 2016 – Nov 2018 · 2 yrs 4 mos*
  - Developed a video social network system from scratch using the MVC pattern, including RESTful APIs, an interactive website, an admin panel, a caching system, a stats service, and other essential modules (PHP, Yii2, MySQL, Redis)
  - Designed and developed a video service including encoders, uploaders, HLS video streaming, RESTful APIs, and an admin panel (PHP, Yii2, FFmpeg)
  - Optimized the website for SEO
  - Designed and developed an image service providing editing, serving, and caching of images
  - Developed a Telegram bot that allows users to publish videos directly from Telegram
  - Developed a role-based access control (RBAC) system for admin panels, providing a secure and efficient way to manage user permissions
  - Developed an AMQP component for the Yii2 framework that lets developers easily integrate RabbitMQ into their applications



**Senior Backend Developer**  
Noghteh, Design and development of web services and mobile apps  
*Sep 2014 – Jul 2016 · 1 yr 11 mos*

- Developed Resana, a social media management system from scratch, including RESTful APIs, a user control panel, and an admin control panel (PHP, Yii2, MySQL, RabbitMQ)
- Developed a Telegram bot component for the Yii2 framework
- Developed an AMQP component for the Yii2 framework to work with RabbitMQ
- Mentored new developers on the technical team, offering advice and assistance with their professional development
- Developed several other projects, including Jarchi v2, Ghasedak v2, and Class Plus v2

## VOLUNTEER EXPERIENCE

**Persian WordPress Team** [🔗](#)  
Themes Section Manager  
*Jun 2007 – Jul 2015 · 8 yrs 2 mos*

Managed, developed, and maintained the wp-persian themes section, containing over 250 Farsi and RTL themes. Designed and developed a service and workflow for receiving, reviewing, and publishing new Farsi and RTL themes.

## LANGUAGES

**Persian** — Native  
**English** — Professional working proficiency

## EDUCATION

**Bachelor of IT, Web Design**  
University of Applied Science and Technology  
*2012 – 2014*

**Associate of Computer Software**  
Islamic Azad University — Roudehen Branch  
*2007 – 2010*

## Full-Stack Web Developer

Ordibehesht Network, Website design and development

*Jun 2012 – Jun 2014 · 2 yrs*

- Developed and implemented multiple websites across various industries, including news, business, personal, and enterprise. Notable projects include Safir Film and Cinema Enghelab, Ayar Online, ITAN, Halgheh, Shakhe Tooba, Pejvak, Monir, Mobahebat, Makaseb, Oloom Ejtemaee, Resaleh Hoghoogh, Azarbad, Gofteman Online, and Farhang Pajoochi
- Developed enterprise-grade WordPress plugins used by businesses of all sizes

## Freelancer

Developed enterprise and personal projects, and contributed to open-source projects

*Jul 2007 – Present*

- Developed and maintained the widely-used open-source WordPress plugin "Auto Upload Images" — over 30,000 active installations, a 4.3 rating from 90 reviews, and 72 stars on GitHub (PHP, WordPress) [🔗](#)
- Designed and developed a popular Telegram bot for the Quran with over 80,000 users (Go, MySQL) [🔗](#)
- Developed and maintained several open-source Yii2 framework packages [🔗](#)
- Developed commercial plugins and themes for WordPress